



Preparing Your Home for Professional Photography

A complete checklist to help your home shine in photos & showings. High-quality photography creates the critical first impression online. Use this checklist to ensure your home is light, bright, and market-ready.

GENERAL PREPARATION

- Declutter all surfaces: remove mail, toys, pet bowls, fridge magnets.
- Replace burnt bulbs; match light temperatures for consistency.
- Neutralize décor: remove seasonal, holiday, or personal items.
- Tuck away cords and remotes; coil cables neatly.
- Pets: remove beds, crates, bowls, litter boxes; secure pets during photos.
- Windows: open blinds consistently; tilt slats uniformly.
- Floors: vacuum, mop, and remove small throw rugs.

LIVING AREAS

- Keep art neutral; remove oversized personal photos.
- Style coffee table with 2–3 items: tray, book, greenery.
- Hide toys, pet items, and extra blankets.
- Fluff pillows, straighten cushions, and align furniture neatly.

BEDROOMS

- Make beds hotel-style: crisp duvet, fluffed pillows, centered throw.
- Clear nightstands except lamp + 1 simple décor piece.
- Hide chargers, humidifiers, and personal items.
- Push items fully under bed; hide hampers and baskets.













BATHROOMS

- Clear counters; leave soap + 1 small plant or towel.
- Fresh white towels neatly hung or rolled.
- Toilet lids down; hide spare rolls.
- Empty showers of bottles and razors; clean glass.

KITCHEN

- Clear counters of small appliances; keep 1–2 styled items.
- Hide sponges, soaps, dish racks, and trash cans.
- Wipe stainless steel; clean sink and stovetop.
- Ensure all lights, including range hood, are working.

OUTDOORS

- Remove vehicles from driveway and street view.
- Mow lawn, trim hedges, rake leaves, clean up after pets.
- Wrap hoses neatly; hide garbage bins.
- Remove pool toys, store equipment, clean barbecue.

FINAL TOUCHES

- All lights on and working in every room.
- Window treatments consistent throughout.
- Simple dining table setting (optional).
- Final walk-through: remove last-minute clutter.

PRO TIP: The more neutral and clutter-free your home, the larger and brighter it will appear in photos. Buyers want to picture themselves in the space—help them imagine it!

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